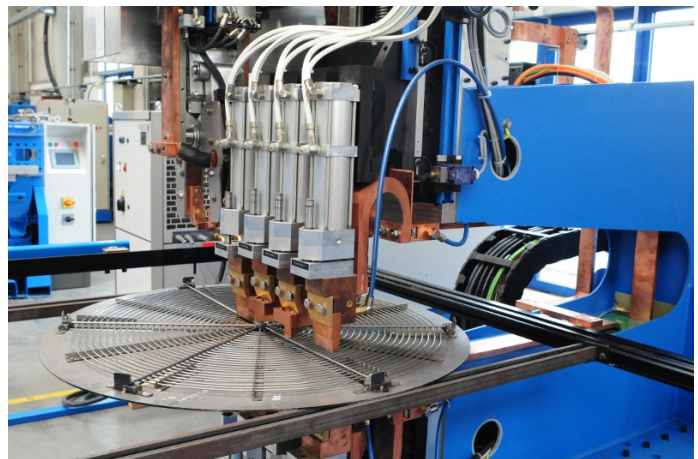


WIRE EXPO · 12. – 13. May 2010 · Milwaukee / Wisconsin**Specialist in resistance welding at WIRE EXPO 2010 (booth 713)**

IDEAL - a leading manufacturer of resistance welding and wire processing machinery - will be exhibiting at WIRE EXPO 2010. This show serves as a great opportunity for wire and cable manufacturers to meet with machinery suppliers.

IDEAL is well known in the market for the development and manufacture of welding machines for the wire and cable industry. The product line includes mesh welding machines, grating welders, butt welders, cnc jig welders, wire straightening and cutting machines, wire rolling lines, custom built fully automated production lines, wire mesh fencing lines and reinforcing mesh welding lines.



IDEAL cnc jig welder with fan grid

The features and design of these machines are made to assure high flexibility and short set-up times. High performance, burr free and reduced weld sparking, quick change-over units and utmost flexibility offers the customer a considerable reduction of welding cost and down times. New and user friendly graphical interfaces enables a process reliability even with non skilled operators. IDEAL offers start up solutions as well as fully automated production lines.

Sales teams and technical consultants will be on hand to meet and discuss customers' requirements for equipment and inform about the latest technology in wire and cable welding and processing.